



THE LINCOLN SQUARE THEATER

TICKET SPONSORSHIP PROGRAM

 Lincoln Square Theater
141 N. Main Street,
Decatur, IL 62523

 www.lincolnsquaretheater.com

 (217) 454-4583

PUT YOUR BUSINESS IN THE SPOTLIGHT



A First-of-Its-Kind Ticket Sponsorship Program at the
Lincoln Square Theater – Decatur, IL

**What if purchasing event tickets gave your business
more than great seats?**

**What if it gave you premium exposure on radio, TV,
social media, and event marketing—all for less than
the price of advertising alone?**

Introducing an exclusive opportunity for Central Illinois businesses:

THE LINCOLN SQUARE THEATER TICKET SPONSORSHIP PROGRAM

Where your ticket purchase becomes your advertising power play.

Here's How It Works:

- ◆◆ Businesses purchase tickets in bulk for upcoming shows, concerts, or special events—and in return, your brand gets unmatched visibility across our full media network.
- ◆◆ Use the tickets however you like—customer appreciation, employee rewards, promotions, giveaways—they're yours. But the real value is the **FREE ADVERTISING** that comes with every sponsorship level.

SILVER TICKET SPONSOR

Purchase: 10–25 Tickets

Save: 10% off face value
(some shows are exempt from discounts)

INCLUDES FREE EXPOSURE:

- ◆◆ Social media shoutouts and your 30-second video ad on our high-engagement platforms
- ◆◆ Business listing on our website under Featured Ticket Sponsors

***A powerful way to appreciate your customers or staff
while positioning your brand as a proud supporter of the
arts and culture scene.***



GOLD TICKET SPONSOR

Purchase: 26–50 Tickets

Save: 15% off face value
(some shows are exempt from discounts)

Everything from Silver, PLUS:

- ◆◆ Featured in one of our dynamic event videos on social media
- ◆◆ Your business name included in radio ads for the event
- ◆◆ Featured sponsor status online and in event materials

Now your name is on the airwaves—being heard by thousands across the region as an entertainment partner in the community.



PLATINUM TICKET SPONSOR

Purchase: 51+ Tickets

Save: 25% off face value
(some shows are exempt from discounts)

Everything from Silver & Gold, PLUS:

- ◆◆ Your logo featured on event posters across the city
- ◆◆ Your brand name featured in television commercials
- ◆◆ Premium positioning in digital campaigns and printed promotions

This is massive multimedia exposure—for the price of a few event tickets. You'll be seen and heard alongside some of the biggest acts to take the historic Lincoln stage. It's advertising that doesn't feel like advertising—and it works.

The Best Part?

You decide how to use your tickets.

- Employee rewards
- Customer giveaways
- Tie-ins with your own promotions
- The only limit? The tickets can't be re-sold.

Why This is Different:

- ✓ You're not paying for an ad.
- ✓ You're sponsoring memories.
- ✓ And in doing so, your brand is everywhere—without buying airtime or boosting a post.
- ✓ Your exposure is greater than an ad alone
- ✓ You have a gift/incentive for your customers and employees

This is the smartest, most original way to advertise in Decatur—and only available through The Lincoln Square Theater.

Ready to Shine?

Secure your sponsorship and amplify your brand with every curtain call.

☎ **(217) 454-4583** - **Box Office**

